



## GSA REPORT #14, April, 2010

### TO OUR NOC FRIENDS AND PARTNERS:

It was great seeing several of you at the recent Olympic Winter Games in Vancouver and we look forward to seeing many of you over the next few months at either one of the following events and/or meetings:

- ◇ April 22-24, CISA Forum in Johannesburg, South Africa
- ◇ April 25-30, Sport Accord in Dubai, UAE
- ◇ April 25-30, ODECABE Meetings in Mayaguez, Puerto Rico
- ◇ May 3-8, PASO Meetings in Merida, Mexico
- ◇ May 26-30, EOC Meetings in Malta
- ◇ July 17-31, ODECABE Games in Mayaguez, Puerto Rico

This report focuses primarily on London 2012 particularly as it relates to the LOCOG housing, rate card and ticket process which has either begun or will begin shortly.

### LONDON 2012

This month LOCOG held an NOC Open House in London and we understand they are scheduled to host two additional "Open House" sessions in July and September of this year. Further information will be forthcoming from LOCOG directly to the NOCs but we encourage you to attend if your NOC budgets allow.

As a result of the April Open House meeting, we understand from one of your NOC colleagues that LOCOG will be contacting all of the countries in the very near future regarding the following:

1. Estimated number of tickets your NOC will need for the Games.
2. Will your NOC be sourcing rate card items including vehicles and parking passes (i.e. VAPPs) for the Games.

Before responding to your LOCOG NOC Services representative to the above questions, we would ask that you confer with us as your official GSA and Authorized Ticket Reseller particularly in regard to the ticket estimate. As you might appreciate, each country's estimate will be slightly different and unique to that NOC plus it's important we collectively give accurate estimates to LOCOG. LOCOG also has indicated that they will be sending out the ATR ticketing agreements in July and as soon as you receive them please forward them to us immediately.

In addition, we may also be interested in renting vehicles and/or VAPPs through your NOC rate card order even though you may not have any specific delegation needs. It's difficult to estimate our actual needs this far in advance of the Games, but with such a significant interest from spectators from all of your countries to attend the 2012 Games, we are certain we will need to source transportation support through the NOC rate card system.

And finally, we want to thank everyone who has worked with us to date in regard to the London 2012 Accommodations questionnaire for NOC Guest rooms. The deadline for this questionnaire to be completed online is 30 April, 2010 and we will be in contact with you either by telephone or in person to ensure that you have our proper estimates for NOC Guest rooms.

If you weren't already, the current LOCOG NOC Services Managers by region that we are aware of are as follows. Please contact them directly if you have any specific LOCOG questions:

AMERICAS - Mr. Stavros TASSOPOULOUS ([stavros.tassopoulous@london2012.com](mailto:stavros.tassopoulous@london2012.com))

EUROPE - Ms. Sue WHITWORTH ([sue.whitworth@london2012.com](mailto:sue.whitworth@london2012.com))

OCEANIA (interim) - Ms. Sophie Lorant ([sophie.lorant@london2012.com](mailto:sophie.lorant@london2012.com))

### NOC AGREEMENTS

We have been in contact with many of you regarding finalizing new and/or revised General Sales Agent agreements between Cartan Tours and your NOC. With LOCOG in full earnest with the ticketing and housing request and allocation, it's important that we finalize any of our individual partnerships with NOCs as soon as possible.

### FIFA WORLD CUP 2010

Cartan Tours is now an Official Tour Operator for the 2010 FIFA World Cup in South Africa. For further information about the 2010 World Cup, please don't hesitate to contact either Daniel Gamba at [danielg@cartan.com](mailto:danielg@cartan.com) or Lurdes Muñoz at [lurdesm@cartan.com](mailto:lurdesm@cartan.com). Both individuals can also be reached at +1.310.546.9662 and are fluent in English and Spanish.

As always, it's a pleasure serving as your General Sales Agent. We wish you and your entire NOC family all the best as we move into the very busy summer and fall ahead.

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