



GSP Newsletter

July-September, 2008

N° 11

TO OUR READERS, FRIENDS AND ASSOCIATES:

Wow! That word alone describes what an unbelievable Games the Beijing Olympics were for this past summer. And what a pleasure it was for Global Sports Partners (GSP) to be in attendance at the Games! It was truly an incredible experience to be in Beijing during the Games and our sincere congratulations go out to the Beijing Olympic Organizing Committee (BOCOG) and to the people of China for hosting such a world class event!



In honor of the Beijing Games, the format of this newsletter will be slightly different than previous editions. This version will be a pictorial newsletter dedicated to the programs and activities of the 32 countries and National Olympic Committees in which Cartan Tours and GSP partnered with as their official General Sales Agent (GSA) for the Games. It was an exciting new adventure for us to partner with so many countries and it was highlighted by the introduction of a new Games hospitality center, **Casa Americas**. And how exciting it was to see nine of our NOC partners win 25 medals at the Beijing Games!



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PASO President and IOC Member **Mario Vázquez Raña** (center) being honored by Cartan Tours President and GSP Managing Partner **Dave Elmore** (left) and GSP Vice President **Francisco Campo** (right) with a **Marc Ahr** classic painting of the Forbidden City and the Games at the PASO reception held at Casa Americas during the Beijing Olympic Games.

NOC Presidents, Secretaries General and Chefs de Mission pose with Cartan Tours President **David Elmore** (center left) and PASO President **Mario Vázquez Raña** (center right) at Cartan's and GSP's reception honoring the 32 NOCs it partnered with during the 2008 Beijing Games.





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*Casa Americas was graced with the presence of two of the emerging female leaders within the Olympic movement when both **Nicole Hoevertsz**, IOC member from Aruba (lower left with GSP President **Greg Harney**), and **Jimena Saldaña**, PASO Executive Secretary (lower right), attended GSP's and Cartan Tours' PASO reception during the Beijing Olympic Games in August.*



(Harney)

(Hoevertsz)



(Saldaña)



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*Hundreds of guests from throughout the Americas attended Cartan Tours' Opening Ceremonies party in Beijing held at Casa Americas including a Puerto Rican delegation that featured the Puerto Rican NOC's Technical Director **Humberto Cintron** in his GSP negotiated Nike apparel (far left).*

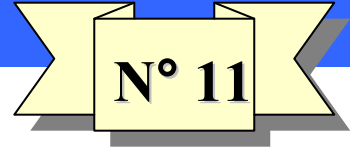
*World famous Olympic Champion and Gold Medalist **Carl Lewis** (center) with Casa Americas managers **Teresa Sloane** (left) and **Serena Fernandez** (right). **Lewis** visited Casa Americas as part of the McDonald's Champion Kids Program that hosted a luncheon for children from 12 countries throughout the Americas.*





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NOC SPOTLIGHT



This month's NOC spotlight is the **Honorable Michael S. Fennell**, the long-time President of the Jamaican Olympic Association. Fennell also serves as the President of the Commonwealth Games, a position he had held since 1994. In addition, Fennell is one of the Vice Presidents of the Pan American Sports Organization plus serves as PASO's Sports and Technical Director. Respected around the world as a leading international sports administrator, GSP salutes President Fennell for all he has done in the Olympic movement including leading the Jamaicans to their best ever Olympic Games in Beijing this past summer.

UPCOMING GSP CALENDAR

Date	Activity	Location
October, 2008	PASO Meetings	Acapulco, MEX
October, 2008	PASO Sports Conference	Acapulco, MEX
October, 2008	TEAMS Conference	Pittsburgh, USA
November, 2008	World Cup 2010 Site Inspection	SOUTH AFRICA
November, 2008	European NOC Meetings	Istanbul, TUR
November, 2008	Future Games Site Visits	Vancouver/London